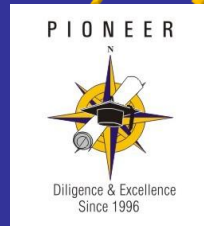


Pioneer Institute of Professional Studies, Indore



Announces

2nd International Conference on A Road Map to Globalization in the Present Digital Era 11th March' 2017



Pioneer Institute of Professional Studies™

(Affiliated to Devi Ahilya Vishwavidyalaya, Indore)

“COLLEGE WITH POTENTIAL FOR EXCELLENCE”

An Autonomous Institution Since 1996 ♦ NAAC "A" Grade Accredited

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♦ www.pioneerinstitute.net ♦ www.pioneerjournal.in ♦ www.youtube.com/pioneerindore

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ABOUT CONFERENCE

The Digital Revolution is an idea to bridge the digital divide and promote digital literacy. With the help of Digital India Program, the nation can be transformed into a digitally empowered society and knowledge economy.

Today, a more digital form of globalization has opened the door to developing countries, to small companies and start-ups, and to billions of individuals. The technological choices that an organization makes to create its digital future determine its differentiators. Tens of millions of small and midsize enterprises worldwide have turned themselves into exporters by joining e-commerce marketplaces and this is possible only with the help of “Digital Transformation”.

The conference aims at bringing together industrialist, academicians, researchers, students, policy makers and professionals to be a part of an international community with the goal of participating in educational and developmental activities concerned with digital era.

Objectives of this Conference:

1. To explore the technological advancement that is central source in the overall progression of nation.
2. To visualize the role and integration of digital technologies in shaping India into a digitally empowered nation and knowledge economy.
3. To analyze the influence of Digital India movement in increasing the employability and establishing entrepreneurial ventures.
4. To find the impact of transformation due to digitalization IoT in different public and private sectors.
5. To discuss the role of Start-ups, Entrepreneurs & Innovate business models in Technology & Social Inclusions.

PIONEER AT A GLANCE

20 YEARS OF DILIGENCE AND EXCELLENCE IN EDUCATION & RESEARCH



Pioneer Group was established in 1996. The group is a renowned name in providing quality education and is one of the oldest private educational Institutes in Indore, M.P. Pioneer Group is run and managed by highly qualified & experienced professionals having domain experience in the field of education & industry. The group established Pioneer Institute of Professional Studies in the heart of city Indore in 1996 with a vision of “Diligence & Excellence” in the professional education.

At Pioneer, we are determined in bringing out the best in all students by acceding them to explore their full potential, resulting in a confident, committed and a successful individual. The Institute is being run with an objective to meet the widely felt need for globally oriented Management and Information Technology education and training for professionals. During this span of existence, the Institute has earned a reputation as one of the premier Institutes of India. It has established an identity of its own, and it is getting to be known not only for its Under Graduate and Post Graduate Programs but also for the Academic Research, Teaching and Developmental Activities, National & International Conferences, National Level student’s conventions, Workshops, Seminars and Projects. The Institute is accorded permanent affiliation by Devi Ahilya University (DAVV), Indore.

The Institute is only private Institute of Madhya Pradesh to achieve the highest educational accreditation with status of ‘College with Potential for Excellence’ and Autonomous Status from UGC; ‘A’ Grade Accreditation from NAAC, Bangalore and ISO 9001:2008 Certification from Intertek. Institute proudly stands in top 50 B-Schools of India.

RANKING OF PIONEER

Name of Magazine	Year	Ranking
Business India B-School 2011	2011	A+ Ranking
Dalal Street Business 2012	2012	Top 15 position in West Zone
Outlook India Best B-School 2011 Hindi and English	2011	43rd Rank on All India Basis
Business India Magazine (November 2013)	2013	A+ Ranking
Go Education Survey 2013	2013	A+ Ranking
Business Management (September 2013)	2013	B+ Ranking
I Next Indore news 30-04-2013	2013	Top 3 Best Institute of M.P.
Young B-School (Tire 2) in 100	2013	43 rd Ranking
Beyond IIM B-School Survey 2014	2014	7 th Ranking
India’s Best B-School 2015	2015	AA Ranking

ABOUT INDORE

Indore is a historic city, the capital of the Holkars, known for its architectural splendour. Major industrial houses like Kirloskar, Eicher, TATA International, L&T, Cummins and with MNCs like TCS and Infosys have presence in the city to make it a business potential city. Indore is a growing education hub and the only city to have IIM and IIT. The city is well connected by all means of transport and has direct links with all metros of the country. State capital Bhopal, located about 80 kms to the east of Indore and is a major junction for trains bounding North, East and West.

Places of Interest around Indore: Ujjain & Omkareshwar, Jyotirlingas, are located within 100 kms of Indore. Maheshwar, the first capital of Holkars, and Mandu, the once thriving sociocultural centre, more popular for the romantic legend of BazBahadur and Rani Rupmati are located nearby.

SUB THEMES

- ✚ Digital Transformation and Finance: Issues & Risk factors
- ✚ Impact of Digital Technologies on the Economy, Society and Business
- ✚ Financial Growth in Digital World
- ✚ Digitalization and Innovation
- ✚ Digital Marketing: Support Mechanisms, Strategies and Innovative Practices
- ✚ Thriving for HR Excellence: Enhancing Employability, Talent Management etc.
- ✚ Impact of Digitalization on Organizational Development and related People issues
- ✚ Impact of Digitalization on life style, at work place and overall business scenario
- ✚ Internet of Things (IoT) : Current Trends, Avenues and Challenges
- ✚ Digital Transformation and Cyber Law, Cyber Securities and IPR
- ✚ Global Competitive and sustainable Development, while embracing Technologies for Business growth
- ✚ e-Governance – Issues and Challenges
- ✚ Contemporary Issues in Digitalization Movement

*** The sub-themes are not exhaustive, any other topic relevant to the overall theme of conference can be submitted.*

CALL FOR PAPERS

Original Research Papers (both Empirical and Conceptual) are invited from Academicians, Industry Practitioners, Research Scholars and Students on the sub-themes given above. The committee of experts will review all the submitted papers.

Accepted papers will be published in the Journal having ISSN No. ISSN -0974-8954-SHODH and also published on e-journal website www.pioneerjournal.in. Authors will also get benefit of API Score for the accepted publications. Abstracts and Full Papers need to be sent at conference@pioneerinstitute.net .

GUIDELINES TO AUTHOR(S)

Guidelines for the Full Paper Submission

Abstracts must be 200-300 words and should include title, purpose of research, methodology, expected results, key words and author details. For Full Paper, adhere to the following:

Maximum length	6,000 words excluding title/cover page and references
Margins	2.5 cm. or 1 inch
Font	Times New Roman, 12 point
Spacing	Single Line
Title page	Title, Author(s), Affiliation(s), Contact Details, Keywords
Reference(s)	APA Style

IMPORTANT DATES

Last date for Submission of Abstracts:	31st December 2016
Last date for Submission of Full Papers:	15th February 2017

REGISTRATION FEES

Registration fee for Paper Submission/Presentation:

	Registration Fees	Early Bird Discount Before 31 st Dec.2016
Senior Managers/Practitioners	Rs. 2500	Rs. 2000
Academicians/ Research Scholars	Rs. 2000	Rs. 1500
Students	Rs. 1000	Rs. 800
Foreign Delegates	\$ 120	\$ 100
Foreign Delegates can make online presentations. Registration fee for Online Presentations is \$60		

Registration fee should be sent along with registration form. The registration fee covers breakfast, lunch, evening tea, kit & certificate. Stay arrangements can be made on prior intimation. Registration fee is non-refundable. However, change in nomination/s is acceptable. Registration fee can be paid through DD/ Cheque in favour of "Pioneer Institute of Professional Studies" payable at Indore.

Note: It is necessary that one of the authors of accepted paper must register himself/herself for the Conference, to publish paper.

WHO SHOULD ATTEND?

- Students : UG / PG / Research Scholars / Professional Courses
- Management Trainees & Technical Trainees / Associates
- Academicians / Faculty Members
- Librarians & Library Professionals, Information Officers, etc.
- Corporate Professionals and Domain Experts
- Entrepreneurs/ Consultants / Business Practitioners/Policy Makers/Industrialists

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